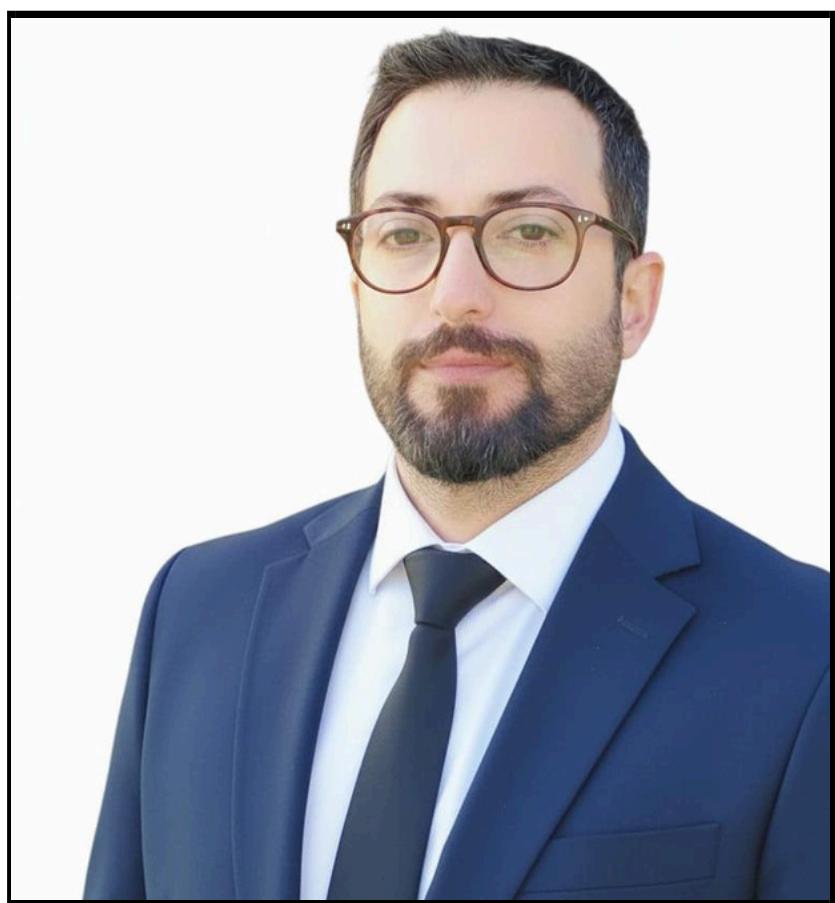




# DDRC

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## **AYOOB EBRAHIMI**

**PUBLIC RELATIONS & MEDIA OFFICER**

Ayoob is an accomplished professional with a strong background in leadership, management, and communication. For the past two years, he has served as the General Manager at Moham International LLC, where he played a vital role in overseeing operations, developing business strategies, and leading cross-functional teams toward achieving organizational growth. His tenure at the company is marked by dedication, integrity, and a proven ability to inspire teamwork and deliver consistent results.

Through his work, He has developed exceptional leadership and teamwork abilities, successfully managing and guiding teams across diverse field projects. His strategic mindset and results-driven approach have allowed him to cultivate productive partnerships and ensure the smooth execution of complex initiatives.

From a young age, he was deeply interested in emerging technologies and the transformative potential of digital currencies. In 2018, he began studying cryptocurrency in depth, building substantial expertise in blockchain technology and the broader digital finance ecosystem. This passion has given him valuable insights into innovation, decentralization, and the future of financial systems.



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Beyond his technical and managerial accomplishments, He's driven by a genuine passion for communication and intercultural understanding. His multilingual ability including fluency in English enables him to connect effectively across cultural boundaries. As the Public Relations & Media Officer at DDRC, He channels his communication skills to foster strong community relations, manage media outreach, and advance organizational objectives through strategic public engagement and collaboration.

He continues to demonstrate a rare balance of analytical thinking, visionary leadership, and people-centered communication qualities that define his success in every role he undertakes.