



# DDRC

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## IMRAN AZIZ

### IT / TECHNICAL SUPPORT LEAD



#### EXPERIENCE

#### **RAD CORPORATIONFOUNDER / DIRECTOR**

1999 - PRESENT(26 YEARS)

USA - UK - AUSTRALIA - UAE

FOUNDED IN 1999, RAD CORPORATION IS A PROFESSIONAL RESEARCH AND DEVELOPMENT ORGANIZATION PROVIDING OBJECTIVE RESEARCH AND EFFECTIVE SOLUTIONS THAT ADDRESS THE CHALLENGES FACING THE PUBLIC AND PRIVATE SECTOR DECISIONS AROUND THE GLOBE. IT OWES ITS EXISTENCE TO THE EMERGENCE OF THE WIRED KNOWLEDGE-BASED GLOBAL COMMUNITY. AS SUCH, IT IS POISED ON THE FRONTLINES TRACKING AND TAKING THE FULL CRITICAL MEASURE OF ALL THE GLOBAL CHANGES SWEEPING THE WORLD.

KNOWN AS E-SMITHS, INC., RESEARCH FORUM IN ITS EARLIER INCARNATION, RADEXISTS UNDER ITS CURRENTLY EVOLVING CORPORATE STRUCTURE SINCE 2005. IT IS BASEDON A CONCEPT VERY MUCH IN TUNE WITH THE TIMES AT THIS JUNCTURE OF OUR HISTORY:DISPENSING EXPERT KNOWLEDGE AND DEVELOPMENT SERVICES PRIMARILY IN EDUCATION,TECHNOLOGY AND DIGITAL MEDIA. RAD IS UPHELD BY A BOLD VISION OF THINGS TOCOME, AND A DETERMINATION OF THE PART OF THE RAD EXECUTIVE TEAM AND ASSOCIATES TO BUILD A MAJOR CORPORATION.



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RAD CORPORATION OFFER A VAST VARIETY OF SERVICES UNDER THREE BROADER AREASIE. EDUCATION, TECHNOLOGY AND DIGITAL MEDIA. WITH OUR EXTENSIVE EXPERIENCEIN A NUMBER OF FIELDS, YOU CAN BE SURE TO GET WHAT YOU'RE LOOKING FOR, BE IT ERP CONSULTANCY, BUSINESS INTELLIGENCE OR GENERAL INFORMATION TECHNOLOGY SERVICES

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## **FLORIDA SOUTHERN UNIVERSITYCO-FOUNDER AND CONSULTANT**

DECEMBER 2017 - PRESENT(7 YEARS 11 MONTHS)UNITED STATES

FLORIDA SOUTHERN UNIVERSITY IS A DYNAMIC NEW INITIATIVE IN HIGHER EDUCATION,HEADQUARTERED IN THE USA, AND CURRENTLY A CANDIDATE FOR LICENSURE BY THE STATE OF FLORIDA. WITH A STRONG COMMITMENT TO ACADEMIC EXCELLENCE AND INNOVATION,THE UNIVERSITY AIMS TO PROVIDE QUALITY EDUCATION THAT EMPOWERS STUDENTS TO THRIVE IN A GLOBALIZED WORLD. MR. IMRAN, SERVING AS CO-FOUNDER AND CONSULTANT,BRINGS A WEALTH OF EXPERIENCE AND VISIONARY LEADERSHIP TO GUIDE THE UNIVERSITY TOWARD ACHIEVING ITS MISSION AND ESTABLISHING A PROMINENT PRESENCE IN THE EDUCATION SECTOR.



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## **Data Verticals CEO and Founder**

December 2017 - Present(7 years 11 months)United Arab Emirates  
Data Verticals, LLC: Revolutionizing Digital Marketing and Technology Development

With offices across the USA, UAE, UK, and Australia, Data Verticals, LLC is at the forefront of innovation in digital marketing and technology development. Founded by industry veterans with over 20 years of expertise, the company is driven by a vision to make digital marketing more scientific and impactful for its clients.

At Data Verticals, we go beyond traditional marketing methods by integrating data science into our strategies. Our approach focuses on transforming raw data into actionable insights, enabling businesses to adapt to ever-evolving search algorithms, ranking dynamics, and technology demands.

Established as an independent entity in 2017 after separating from RAD Corporation, Data Verticals continues to thrive under the leadership of its CEO and Founder, Mr. Imran. By continuously refining how data is collected and analyzed, we empower businesses to stay ahead in today's dynamic digital landscape.

Orange County American High School

## **Owner, Founder and Director of Compliance, Students & Curriculum**

January 2017 - Present(8 years 10 months)Florida, United States

This position is responsible for the overall general support of the operational functions required to support and maintain students and to ensure their experience with Orange County American High School is exceptional.



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## The Original Frameless Shower Doors

Consultant

2015 - September 2015(less than a year)USA

Analyzing current state of technology initiatives and suggesting and leading the development of new initiatives to meet short term and long term business requirements. Implementation and Integration of Accounts and CRM systems and helping sales force team to close leads in a seamless way. The Original frameless shower doors is the USA's only true buy direct frameless shower door company.

Major Responsibilities included:

- a. Working with Chief Operating Officer and Chief Marketing Officer in designing and implementing business process flows with the help of technologies
- b. Revamping and Improving online web presence including implementation of Online Shopping Cart System
- c. Revamping Online Shower Door Builder with improved and optimized logic
- d. Data Migration from Sales Force to ZOHO CRM
- e. Developing and Connecting Affiliate System, Client Management system and Business Intelligence System to CRM Infrastructure Security Audit including applications and networks



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## IT Security Training & Solutions - I(TS)<sup>2</sup>Consultant

2015 - 2015(less than a year)KSA

Worked closely with key consultants of I(TS)<sup>2</sup> on exploitation of SCORM 1.2 and 2004 3rd edition compliant Learning Management Systems to deliver

IT Security and Compliance Training Courses. Consulting also involved providing SCORM offline players with sync to Learning Management System. Information Technology Security Training & Solutions – I(TS)<sup>2</sup> – is the Middle East's premier provider of integrated security solutions, security consulting services and security training & certification curriculum and is ISO 27001 certified.

## Sharjah Asset Management

Consultant

2012 - 2015(3 years)Sharjah

Worked with Mr. Aziz UR Rehman (Director Sharjah Asset Management Company, Advisor to Govt. of Sharjah) in consulting capacity to devise solutions and frameworks to different socio-economic problems .That included but not limited to establishing information technology incubation centers for needy and poor and introducing Accredited K12 American education in collaboration with American High School, Florida, USA (Accredited) to Asian and Middle Eastern Countries.



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## SHOP.COM

Consultant

2014 - 2014(less than a year)USA

Worked with Mr. Ashfaq Rahman (Selarity, Microsoft, LocalBlox, VantageLab, Shop.com / MA, Loop Analytics) in consulting capacity to build bulkdata verification and authentication system using different scientific and computational methods.

## Development of Custom Property CRM for Tayyiba Consultant

2014 - 2014(less than a year)Morocco

Worked with their lead consultant to develop Custom Property CRM. The CRM was specifically designed to support all the processes required to

manage the Development, Marketing, Sales and Leasing and ongoingProperty Management requirements for all participants in the Property industry.

## DevAffiliate

Consultant

2014 - 2014(less than a year)USA

Worked with Mr. Jim Webster, CEO of iDevAffiliate to program and implement Viral PDF Solution. The solution was to replace tagged based PDF withcustom language strings. Solution was designed for upcoming version of iDevAffiliate, the world's most popular affiliate tracking system.



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## **Ibtikar Technologies**

Consultant

2013 - 2013(less than a year)KSA

Worked with Mr. Eisa Atawi, CEO of Ibtikar Technologies to investigate and correct performance issues with iBaloot (Performance Optimization of SFS2X- Smart Fox Server 2X ). iBaloot is a turn-based single or multi-players card game popular in Arab world.

## **Consumer Attorneys of America Consultant**

2013 - 2013(less than a year)USA

Worked with top management of Consumer Attorneys of America, P.A.including David and Ran Barnea and lead the development of Custom CRM system for distribution of leads based on round robin method. That includedbut not limited to features through lead acquisition, lead qualification, lead distribution and lead disposition.

## **Celsius, Inc.**

Consultant

2013 - 2013(less than a year)USA

Worked with their senior staff including CEO and President Mr. Gerry David on devising enterprise grade shopping cart solution for Celsius Drinks. Celsius®,Inc. is a company that is passionate about living a healthy lifestyle. Celsius,Inc. became a public company (CELH) in January of 2007 and was founded in 2004.



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## **TestPoint Consulting**

Consultant

2013 - 2013(less than a year)Australia

Worked with Fadi Hawli, the CEO of TestPoint and provided consulting services to implement on the fly document conversion solution for their flagship product named Vansah SDLC. Vansah delivers a simple, quality management solution that effectively supports entire System Development Life Cycle (SDLC), aligning project deliverables based on requirements, testing and incident management.

## **CLAUDE R. ENGLE LIGHTING CONSULTANT, P.C. Consultant**

2013 - 2013(less than a year)USA

Worked with MNDesign Group to fulfill and program unique requirements of Claude Engle portfolio website. Claude R. Engle III is an American electrical engineer and internationally known lighting consultant

## **iGeneration Empowerment Academy. Consultant**

2012 - 2012(less than a year)USA

Under the patronage of InterVisual Technology, Inc, I played pivotal role in implementing technology infrastructure and Learning Management System in first of its kind Blended Learning School in history of United States. iGeneration Empowerment Academy of Broward is a free public charter school.



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## **Pearlworks, Inc**

Consultant

2011 - 2011(less than a year)USA

Worked as lead consultant to implement enterprise grade shopping cartsystem for thousands of their products. PearlWorks is the only manufacturerof Hybrid Architectural Molding in the world. This innovative process combines Hardwood and resin castings together creating a unique molding with twice the detail at HALF THE PRICE of machine wood carvings

## **360training.com**

Consultant

2010 - 2011(1 year)

Served 360 Training for setting up Online Middle and High School including migration and configuration of content and learning management server.

## **Eagle Machinery Services**

5 years

Independent Consultant

2005 - 2010(5 years)



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## RCC Developers (Pvt.) Ltd.

2 years

Independent Consultant and Director Research and Development

2005 - 2007(2 years)

## Consultant

2005 - 2005(less than a year)

Preparation of Information Memorandum to acquire 1.5 Billion rupees bank financing from CSIBL and BNP Group for the re-establishment of Hotel Metropole Karachi, Conceptual Architectural Plan, Preparation of Corporate Profile and Implementation of online real-estate project management system.

## Al-Mansur Orphanage

Consultant

2005 - 2005(less than a year)

Orphanage NGO planning and preparation of Manifest, Marketing and Funding Plan, Preparation of NGO's marketing material and Physical and Architectural Capacity Planning for Orphanage Village.

## KBC Group Japan

Consultant

2005 - 2005(less than a year)

Planning and Establishment of Operations and Marketing Strategy for KBC Office, Development and Implementation of KBC Group's Car Dealer Collaboration system for executive car import and export, Implementation of ERP and CRM systems, Preparation of Corporate profile and HRM / Training.



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## **Ghamidi.com**

Consultant

2004 - 2004(less than a year)

Information Portal Development Planning and Proposal.

## **Filmazia**

Consultant

2004 - 2004(less than a year)

Channel ID Development and Channel website proposal.

## **Paragon Studios**

Consultant

2004 - 2004(less than a year)

Title Animation for film “786 Hum Sab Eik”.

## **Aysha's Institute of Aesthetics and Performing ArtsDirector**

2003 - 2004(1 year)

Institute Planning and Feasibility, Re-Organization and Capacity Planning of Ayshas Beauty Salon and Spa and Human Resource Management / Training.

## **Establishment of MUST (Multan University of Science and Technology)**

Consultant

2003 - 2003(less than a year)

Preparation of University Feasibility and Strategic Plan for Grant of Charter from Govt. of Punjab.



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## **Friends Without Borders**

Consultant

2003 - 2003(less than a year)

NGO planning and preparation of Manifest and Development of FWB website.

## **Dar al Momenin Consultant**

2003 - 2003(less than a year)

School Establishment Planning and Organization, Preparation of Modern Islamic Curricula (Grade 1-12), Corporate Identity Building and Marketing Strategy and Development of School Website.

## **Cybernetics College Lahore**

Director Academics

2002 - 2003(1 year)

## **Almawrid Institute of Islamic Science Consultant**

1999 - 2002(3 years)



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## **Eagle Machinery Services Director Research and Development**

1999 - 2001(2 years)

### **Cybernetics College**

Consultant

2000 - 2000(less than a year)

Development of College Virtual Library, Preparation of software competition proposal in collaboration with PSEB and Institute Website.

## **Institute of Leadership and Management Research Assistant**

1997 - 1998(1 year)